

## CURRICULUM VITAE



**Dr. Nanki Nath**

**Assistant Professor & Programme Co-ordinator  
Interaction Design, University School of Design & Innovation (USDI),  
East Delhi Campus of Guru Gobind Singh  
Indraprastha University (GGSIP University),  
New Delhi**

**Nationality:** Indian

**Date of Birth:** 28 December 1983

### Areas of Design Practice interest:

Environmental Graphic Design (Wayfinding & Signage Design), Publication Design, Packaging Graphics, Identity Design, Branding, Retail Graphics & Space Design Print Graphic Design, Typography, Design with Indic Typography

### Areas of Design Research interest:

Design Education and Pedagogy, Blended Pedagogy, Learning Spaces & Co-Design, Environmental Graphic Design (Wayfinding & Signage Design), Visual Semiotics, Contemporary Graphic Design Practice (Trends & Techniques), Typography for Automotive Interfaces, Semantics in Typography (special focus: Semantics of Typefaces), Brand Identity Design, 3D (Dimensional) Typography, Symbolism

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[nankinath.design@gmail.com](mailto:nankinath.design@gmail.com)

**Website workfolio:** <http://www.nankidesigns.net/>

**Behance designfolio:** [http://www.behance.net/nankinath\\_phd](http://www.behance.net/nankinath_phd)

**e-connect:** [www.linkedin.com/in/dr-nanki-nath-1959ba40](http://www.linkedin.com/in/dr-nanki-nath-1959ba40)

[https://www.researchgate.net/profile/Nanki\\_Nath](https://www.researchgate.net/profile/Nanki_Nath)

## EDUCATION

- Ph.D. in Sign Design (grounded in the discipline of Visual Communication Design), IDC School of Design, Indian Institute of Technology Bombay (IITB), India, 2009-2015
- M.Des in Graphic Design, National Institute of Design (NID), Ahmedabad, India, 2005-2008
- Bachelor's in Fine-Arts (B.F.A.), Applied Arts, Fine Arts Department, University of Rajasthan, Jaipur, India, 2001-2005
- Schooling from Bharatiya Vidya Bhawan's Vidyashram (B.V.B.), Jaipur, Rajasthan, 1989-2001

## TEACHING EXPERIENCE

- 1) **3 years 6 months as Assistant Professor in Dept. of Design, IIT Guwahati (16 June 2014 – 15 Dec 2017)**
- 2) **3 years, 15 days as Discipline Faculty member, Graphic Design discipline, NID Ahmedabad (18 Dec 2017 – 31 Dec 2017)**
- 3) **3 months as Associate Professor, School of Design, MIT-WPU, Pune [PB-4, AGP 9000] (19.07.2021 – 31.10.2021)**
- 4) **4 months (March – July 2021): Visiting Faculty at Vishwaniketan Institute of Design (VID), Pune**
- 5) **Jan – June 2022: Visiting Faculty at University School of Design and Innovation (USDI), East Delhi Campus, Guru Gobind Singh Indraprastha University (GGSIPU), New Delhi**
- 6) **1 year+ as Assistant Professor, University School of Design & Innovation (USDI), East Delhi Campus, GGSIP University, New Delhi (31<sup>st</sup> October 2022 till date)**

## 7) INDUSTRIAL EXPERIENCE:

**6 months as Visualizer, Integrated Design Services (IDS), NID Ahmedabad (May 2008 – Nov 2008)**

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**Total Work Experience: 8 years, 4 months, 15 days**

## REVIEWER, EDITORIAL, DESIGN MENTORSHIP & OTHER ACADEMIC EXPERIENCES

- Member, Board of Studies (BoS), from 2023-25 for IxD and VC disciplines, School of Design (under the Faculty of Design Deptt.), MGM University, Chhatrapati Sambhajnagar, Aurangabad, Maharashtra, India
- Member (Special Invitee), Board of Studies (BoS) of the University School of Design and Innovation (USDI), Guru Gobind Singh Indraprastha University (GGSIU), 2022-2024
- Member, The Academic Committee, University School of Design and Innovation (USDI), Guru Gobind Singh Indraprastha University (GGSIU), Academic Session 2023-24 | USDI Academic Team: Prof. Bilal Abid, Dr. Nanki Nath, Ms. Shubhangi Saxena, Ms. Deekshali Anand, Mr. Narendra Singh, Mr. Ahmadullah Khan (April 2023 – Oct 2023)
- Member, Technical Events Committee at USDI, ELYSIAN'23 (27th - 28th March 2023), East Delhi Campus, GGSIU | USDI Technical Events Committee: Professor Bilal Abid, Dr. Nanki Nath, Ms. Deekshali Anand
- Member, **INTERNATIONAL PROGRAMME COMMITTEE** of the 9<sup>th</sup> International Conference on Research Into Design (ICoRD'23), organized by Centre for Product Design and Management (CPDM), Indian Institute of Science (IISc), Bangalore, India
- **SESSION CHAIR, Parallel Session 2D: Design Applications and Communication** of the 19<sup>th</sup> International Conference INDIAN SOCIETY OF ERGONOMICS on 2nd December 2021 organized by Center for Ergonomics: User centered Design and Occupational Wellbeing bet. 1-3 Dec. 2021, Department of Design, INDIAN INSTITUTE OF TECHNOLOGY GUWAHATI
- Faculty Mentor, **SKODA CAMO DESIGN COMPETITION: Mentored B.Des, III yr. students** from multi-disciplines: **Product Design, User Experience Design, Visual Communication Design of School of Design (SoD), MIT-WPU** to design and prepare entries for **submissions of Camo Design for upcoming Skoda Sedan**, as part of SKODA CAMO DESIGN COMPETITION. *PD student, Rohit Bhandwalkar winning design entry:* <https://www.camowithskoda.com/>
- Member, **REVIEW COMMITTEE** of the 19<sup>th</sup> International Conference INDIAN SOCIETY OF ERGONOMICS, 1-3 December 2021 organized by Center for Ergonomics: User centered Design and Occupational Wellbeing, Department of Design, INDIAN INSTITUTE OF TECHNOLOGY GUWAHATI  
URL: <http://event.iitg.ac.in/hwwe2021/img/reviewer.pdf>
- Member, **INTERNATIONAL PROGRAMME COMMITTEE** of the 8<sup>th</sup> International Conference on Research Into Design (ICoRD'21), jointly organized by Centre for Product Design and Management (CPDM), Indian Institute of Science (IISc) and IDC School of Design, Indian Institute of Technology Bombay (IITB)  
URL: <http://www.idc.iitb.ac.in/icord2021/organisation.php#ctop>
- Editorial Board Member, **CULTURAL SYNDROME**, a peer-reviewed International Open Access Journal, UNINDRA: Universitas Indraprasta PGRI, Indonesia, 2019 and onwards. Tasks: Full Papers Review and Management, 2020-2021  
URL: <https://journal.unindra.ac.id/index.php/cusy/about/editorialTeam>
- **Activity Vice Chairperson, Research and Development (R&D), NID Ahmedabad (2018-19)**
- MENTOR with UMO.DESIGN for Design X Social Innovation Challenge 2020: LIFE IN LOCKDOWN  
URL: <https://www.umo.design/umo-unites/task-force/>  
<https://www.umo.design/contributors/dr-nanki-nath/>
- Our Team SuperKings design entry got **shortlisted** in the **30 finalists (UMO Explore-Submission Wall)** from among 250+ design entries for the Global Design X Social Challenge 2020, UMO.Design:  
URL: <https://www.umo.design/explore/transforming-your-shopping-experience-with-technology-as-a-tool/>
- Interview contribution for Article: "Can Design Be Taught Online? Traditional brick-and-mortar design education institutions have hardly any online offerings. Will the pandemic force them to change this?" Author: Deepak Gopalakrishna | *The Hard Copy* | Published: April 25, 2020 | Section: DESIGN & PRODUCT – INDUSTRY ANALYSES  
URL: [https://thehardcopy.co/will-design-education-move-online/?utm\\_source=linkedin&utm\\_medium=social](https://thehardcopy.co/will-design-education-move-online/?utm_source=linkedin&utm_medium=social)

- **Supervisor, Design Team, 59<sup>th</sup> NID Annual Report 2020** (August – December 2020 Autumn semester)  
URL: [https://nid.edu/download/AnnualReport/NIDAnnualReport\\_201920\\_En.pdf](https://nid.edu/download/AnnualReport/NIDAnnualReport_201920_En.pdf)
- **Head, Visual Design Core Team, 40<sup>th</sup> NID Convocation 2020** (Theme: Impressions + Impact), NID Ahmedabad, December 2019 - March 2020 | **Project Head: Convocation 40<sup>th</sup> NID Convocation 2020: Impressions + Impact**
- **Jury Member**, an International Poster Design competition cum Exhibition at NID Ahmedabad: **‘India Remembers Octavio Paz’** (poster design contest cum exhibition organized jointly by Embassy of Mexico in India and National Institute of Design), August 2019
- **Design Team coordinator** for “Convocation Identity Design” and “Environmental Graphics” for the 39<sup>th</sup> NID Convocation 2019 on 11<sup>th</sup> January 2019 | URL: <http://youngdesigners.nid.edu/credits.php>
- **Reviewer (Jury Member) for INSIGHT 2018**, an International Design Research Symposium; organized by the **National Institute of Design (NID), Ahmedabad**
- Member and Convener, Anti Ragging Committee, NID Ahmedabad in academic year 2019-2020
- Member, Anti Ragging Committee, NID Ahmedabad in academic year 2018-2019
- Judge for Poster & T-Shirt Design Competition, Calligraphy Competition, The Hindi Utsav, 2018 at NID Ahmedabad
- **Jury Member of Logo Selection Committee, 2018 under the Department for Promotion of Industry and Internal Trade (DPIIT), Govt. of India, New Delhi** for the selection of final logo for Geographical Indications (GI), India
- **Panelist for career counseling session for school children and Presenter for Department of Design**, Research Conclave 2017, 16-19 March, 2017 at Indian Institute of Guwahati (IITG), Guwahati, Assam, India.
- **Session Chairman for International Conference of Research into Design (ICoRD'17)**. Chaired Brief Podium Presentations organized on the first day of ICoRD'17 conference, 9<sup>th</sup> January 2017. A total of sixteen poster paper presentations (each presentation duration: 5 minutes) were part of this session. Faculty, Design professionals from industry and design students/scholars presented their research in a rainbow of areas of Research into Design
- **Associate Editor, The International Journal of Visual Design - The Design Collection (2016-17)**  
URL: [http://agingandsociety.com/assets/pdf/Design\\_Collection\\_new.pdf](http://agingandsociety.com/assets/pdf/Design_Collection_new.pdf)
- **Faculty Advisor for Department of Design, IIT Guwahati** as part of the Students' Academic Board Panel (SAB advisory Panel), 2016-2017
- **Member, Departmental Postgraduate Program Committee (DPPC)** of Dept. of Design, IIT Guwahati, 2016-2017
- **Member, Departmental Disciplinary Committee (DDC)** of Dept. of Design, IIT Guwahati, 2016-2017
- **Member, Department Selection Committee for appointment of Technical Officer** at Dept. of Design, IIT Guwahati, 2016-2017
- **Workshop Coordinator and Presenter for KIC-TEQIP, a National 3-day workshop from 14-16 March, 2016; organized by Department of Design, IIT Guwahati** and funded by Centre for Educational Technology (CET), IIT Guwahati | URL: <http://www.iitg.ernet.in/vdd/#aboutworkshop>
- **Executive Committee member & Department Coordinator (DC)** for Dept. of Design to conduct KIC- TEQIP, Centre for Educational Technology (CET) at IIT Guwahati for the year 2015-16 | URL: <http://www.iitg.ac.in/cet/teqip.html>
- **Guest Editor, Design for all Institute of India** (e-newsletter), Issue of August 2014.  
URL: <http://www.designforall.in/newsletteraug2014.pdf>

- **Design Team member** of exhibition display design of the Dept. of Design, IITG students' work for the past International Ergonomics Conference "HWWE 2014" held in December 2014
- **Future Mentor for INSTILDESIGN**  
URL: <http://instilldesign.org/mentors/view-all-mentors/mentorprofile/?mentorname=nanki>
- **Design Coordinator** for the annual International Conference - Typography Day 2012, March 2012.  
URL: [http://www.typoday.in/2012/press/typoday\\_brochure.pdf](http://www.typoday.in/2012/press/typoday_brochure.pdf)

## ADMINISTRATIVE ROLES

2018 till date

- **Member, IPU-IIF Committee, GGSIP University East Delhi Campus (April 2023-Nov. 2023)**
- **NSS Program Officer (2023-26), NSS Cell Unit, GGSIP University East Delhi Campus**
- **INTERIM CHIEF WARDEN, NID AHMEDABAD (Academic Year: 2018-19).**
- **PROGRAM OFFICER (PO). NATIONAL SERVICE SCHEME (NSS), GGSIP University East Delhi Campus, Academic Session, 2023-24.**
- **Co-FACULTY MENTOR, SWAR: The Music Club, East Delhi Campus, GGSIP University, Academic Session, 2023-24.**

## EXTERNAL EXPERT / EXAMINER / REVIEWER ROLES

2019 till date

- **Invitation as 'Subject Expert Member' under 'School of Design' for Visual Communication Design to conduct interviews at MIT World Peace University (MIT-WPU), Pune; 4th February 2021**
- **External Examiner for M.Des. Project Jury, Communication Design, IDC School of Design, IIT Bombay, June-July 2020**
- **External Reviewer for Design Research Seminar (DRS) of M.Des, Communication Design, IDC School of Design, IIT Bombay | March - April 2020 | URL: <http://www.idc.iitb.ac.in/~anirudha/DRS20/>**
- **External Reviewer for Design Research Seminar (DRS) of IDC School of Design, IIT Bombay | DRS dates: 12<sup>th</sup>-15<sup>th</sup> March 2019 | URL: <http://www.idc.iitb.ac.in/~anirudha/DRS19/>**

## Invited as VISITING FACULTY and Courses conducted

- **Visiting Faculty, University School of Design and Innovation (USDI), Guru Gobind Singh Indraprastha University (GGSIPU), East Delhi Campus, New Delhi** to teach courses: Representation Techniques-I and Computer Graphics 2D to B.Des (Foundation yr. batch 2021-22), 1<sup>st</sup> Semester, Jan – June 2022
- **Visiting Faculty, Vishwaniketan Institute of Design (VID), Pune** to teach the course: Typo [HACK] to B.Des, II year students of 'Graphic Design and Illustration', 2021
- **Visiting Faculty, Indian Institute of Crafts and Design (IICD), Jaipur** to teach course: 'Typography and Layout for Document' to III year undergraduate students batch 2008-2010

## Assessments for Academic posts

### Department of Design, IIT Guwahati, Assam, India:

- **PhD Annual Progress Committee member, Dept. of Design, IIT Guwahati, February 2016**
- **IPDF (Institute Post Doctoral Fellow) selection committee member, Dept. of Design, IIT Guwahati, April 2017.**
- **Member, selection committee for the post of Technical Officer (Grade II), Dept. of Design, IIT Guwahati, July 2017.**
- **PhD Doctoral Committee member, Dept. of Design, IIT Guwahati, 2016.**
- **PhD Defence Doctoral Committee member, Dept. of Design, IIT Guwahati, August 2017.**
- **PhD Annual Progress Committee member, Dept. of Design, December 2017.**

## TEACHING-LEARNING

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### COURSES taught at Department of Design, IIT Guwahati

#### Independent Core Courses:

- DD 202 Elements of Design for B.Des II yr.
- DD 215 Introduction to Graphic Design for B.Des II yr.
- DD 304 Graphic Design Studio for B.Des III yr.

#### Elective Courses:

- DD 515 Typography I for M.Des I yr.
- DD 523 Typography II for M.Des II yr.

#### Talks for General Courses:

- DD 501 Design: an introduction (DD 501) for M.Des I yr.
- DD 313 Art Design and Society [Invited lecture series] for B.Des II yr.

#### Moderation role for courses involving Student Supervision for projects:

- DD 507 Design Project M.Des Semester long project
- DD 498 Project I Bachelor's Thesis Project
- DD 603 & DD 605 Thesis Project Master's Thesis Project

### COURSES at the National Institute of Design (NID), Ahmedabad

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#### Independent Core Courses:

- Typography (Composition): GD | B.Des. II yr, 2018
- Fundamentals of Typography: GD | B.Des. II yr, 2019 | *B.Des II yr. of 2019 online course (2020)*
- Typography (Letter Form): GD | B.Des. II yr, 2018
- Typography: GD | M.Des. I yr, 2019 | *for M.Des I yr. of 2020 in online mode (2020)*
- Introduction to Field Work: GD | B.Des. III yr, 2018 – 2020
- Documentation of Visual Culture: GD | B.Des. III yr, 2019
- Visual Theory: GD | B.Des. II yr, 2018 | *for B.Des, II yr. 2019 online course (2020)*

#### Independent Departmental Elective Course:

- Environmental Graphic Design (for GD | M.Des. I yr, 2019)

#### Courses anchored with Visiting Faculties:

- Design Workshop II: (theme: Publication Design with VF) for GD M.Des. II yr, 2029, 2018 & **2019 batch**
- Design Workshop II: (theme: Branding & Typography inputs with Visiting Faculty) for GD M.Des. II yr, 2017
- CSR Activity: [anchoring with Visiting Faculty] for GD | B.Des. Final yr, 2018
- Portfolio: [anchoring with Visiting Faculty] for GD | M.Des. II yr, 2018, 2019
- Design Workshop II: (theme: Indic Type Design; anchoring along with Visiting Faculty) for GD M.Des., II yr, 2018
- Documentation of Visual Culture: [anchoring with Visiting Faculty] for GD | B.Des. III yr, 2018
- Emerging Scenarios: [anchoring with Visiting Faculties] for GD | M.Des. final yea, Feb - March, 2019

#### Courses moderated for individual student design projects:

- Design Project III (Strategies for Visual Communication Systems) for GD M.Des. II yr, 2020
- Design Project III (Content, Context & Interactions) with HoD, Graphic Design B.Des. III yr, 2019
- Design Project I (Graphic Design Systems): with HoD, Graphic Design, NID | B.Des. II yr, 2019, 2020
- Design Project III: GD | (Content, Context & Interactions) for B.Des. III yr, 2018
- Design Project II: (Context & Information Systems) for GD | M.Des. II yr, 2018 *for M.Des, II yr. 2019 batch (2020)*

#### Invited Sessions & Course in other Design disciplines:

- Design Project 2: [focus: Craft Documentation] for B.Des. II yr., 2019
- 'Communication Graphics' Course: *for TD (Textile Design)* for M.Des. I yr, 2020

#### Others:

- Workshop: GD | B.Des. II yr, 2018
- Study Tour: GD | B.Des. III yr, 2019

#### **COURSES at the School of Design, MIT-WPU Trimester IV (July - October 2021):**

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##### Independent Core Courses in August-Oct 2021:

- SDV202A: Visual Identity and Branding for B.Des II yr, Visual Communication Design students
- SDV203A: Semiotics I for B.Des II yr, Visual Communication Design students

##### Design Foundation Team Teaching course in August-Oct 2021:

- SOD103A Design Fundamentals I for B.Des Foundation year, 2021

##### Courses anchored with Visiting Faculties in August-Oct 2021:

- Illustration and Rendering for B.Des II yr, Visual Communication Design students
- Calligraphy for B.Des II yr, Visual Communication Design students

##### Multi-disciplinary Course as Team Teacher with International VF | Optional Elective in August-Oct 2021:

- Instructional Design Process for B.Des III yr, Visual Communication Design, UX and Product Design students

#### **COURSES as a VF at University School of Design and Innovation (USDI), GGSIPU (January-June 2022):** **January – April 2022, Semester 1, USDI, GGSIPU:**

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- Representation Techniques-I for B.Des I yr, Semester 1, Batch 2021-22
- Computer Graphics-2D for B.Des I yr, Semester 1, Batch 2021-22
- Invited Session on 'Orienting students on writing skills for short articles' | Theme: Ethics in Design (conducted for B.Des I yr, Semester 1, Batch 2021-22)

#### **April – June 2022, Semester 2, USDI, GGSIPU:**

- Principles of Design: Visualization and Illustration for B.Des I yr, Semester 2, Batch 2021-22
- Representation Techniques-II for B.Des I yr, Semester 2, Batch 2021-22

#### **COURSES at the University School of Design & Innovation, (USDI), GGSIP University, New Delhi**

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##### B.DES [FOUNDATION YEAR] Course(s) for Academic Session 2022-23:

- DI F-102: ELEMENTS AND PRINCIPLES OF DESIGN
- DI F-202: TYPOGRAPHY FUNDAMENTALS
- DI F-105: COMMUNICATION STUDIES & SEMIOTICS

##### B.DES [Interaction Design] Course(s) for Academic Session 2023-24 | Batch B.Des IX, 2022-26 (3<sup>rd</sup> Semester):

- DI IX-301: INTERACTION DESIGN STUDIO-I
- DI IX-303: ADVANCES TYPOGRAPHY
- DI IX-306: HISTORY OF HCI AND VISUAL COMMUNICATION

##### M.DES [FOUNDATION YEAR] Course(s):

- MDES ID-205: INTRODUCTION TO UI / UX (for M.Des, Industrial Design, 2nd Semester), Academic Session, 2022-23
- MDES ID-306: INTERDISCIPLINARY ELECTIVE [Theme: Packaging Design]

**STUDENT PROJECTS SUPERVISED at Department of Design, IIT Guwahati**

S.No. No.	Student Name	Degree	Yr. of Completion	Kind of Project	Project Title
01.	<b>Deepshikha Jha</b>	Ph.D.	(Co-guided till December 2017)	For Doctorate (Co-supervision)	Tentative Research Area: Exploring integration of traditional and digital textiles using smart technology in the social space
02.	<b>Bedanta Deori</b>	M. Des.	2017 (Guided till November 2017)	Thesis Project (guide from July-Nov 2017)	Design for reviving indigenous folk games of Assam in contemporary context
03.	<b>Pooja Shandilya</b>	M. Des.	2017	Design Project	Masala Dani: An Exploration in Graphic Design in the context of North-eastern Cuisine
04.	<b>Ani Dalal</b>	M.Des.	2017	Design Project	SHUNYA (Study of Game and Evolution of Human Game Interactions)
05.	<b>Subham Mittal</b>	B.Des.	2017	Project I	Promotion of the Handloom Industry of North East India
06.	<b>Kritika Agarwal</b>	M.Des.	2016	Design Project	SEVEN: Place-making and Identity for IITG Campus
07.	<b>Manas Das</b>	M.Des.	2016	Design Project	Exploring form design possibilities in the letterforms of Assamese language
08.	<b>Honlung Ragui</b>	M.Des.	2016	Thesis Project	Design of a Modern Typeface in Meetei Mayek Script
09.	<b>Ashutosh Gupta</b>	M.Des.	2016	Thesis Project	Map Design for Railways (in Indian context)
10.	<b>Bhavish Kr. Chauhan</b>	M.Des.	2015	Design Project	QR (Quick Response Code) in Indian Railways
11.	<b>Vivek Aryan</b>	M.Des.	2015	Design Project	Development of an online platform connecting the political class of India directly to the masses and ensuring two way communication with accountability
12.	<b>Pradyut Nath</b>	M.Des.	2015	Thesis Project	Strategy and Signage Design for Gauhati Medical College and Hospital (with specific references to rural visitors)

**STUDENT PROJECTS SUPERVISED in Graphic Design Discipline, NID Ahmedabad**

S. No.	Student Name	Degree	Yr. of joining	Yr. of Completion	Kind of Project	Project Title
01.	<b>Tanvi Parulkar</b>	B.Des.	2016	Successfully finished in January 2021	Graduation Degree Project (client sponsored)	<b>Designing Books for Children</b> (Client: Karadi Tales, Chennai, India)
02.	<b>Maanasa Mahesh</b>	B.Des.	2016	Successfully finished in January 2021	Graduation Degree Project (client sponsored)	<b>Visual Identity &amp; Promotional Campaign for 25/10: The Bakehouse</b> (Client: 78design, Bengaluru, India)
03.	<b>Canato Yevito Jimo</b>	M.Des.	2015	Successfully finished in October 2020	Post Graduation Degree Project (client sponsored)	<b>Picture Book Design: Exploring Diversity in Picture Books in India (Special Focus: Northeast India)</b> (Client: Pratham Books, B'luru, India)
04.	<b>Shreya Chatterjee</b>	B.Des.	2015	Successfully finished in November 2019	Graduation Degree Project (client sponsored)	<b>Developing the Visual Language for 'Dharohar'</b> (Client: Dharohar, Udaipur, India)
05.	<b>Sabhyata Jain</b>	B.Des.	2015	Successfully finished in October 2019	Graduation Degree Project (client sponsored)	<b>Re-imagining 'Bing' for India and Other Emerging Markets</b> (Client: Microsoft India Development Centre: Microsoft IDC, Gachibowli, Hyderabad, Telangana, India)
06.	<b>Ritesh Kerketta</b>	M.Des.	2016	Successfully finished in January 2020	Post Graduation Degree Project (client sponsored)	<b>Visual and Information Design for Unified Interface integrated with Unmanned Aerial System (UAS): an Assistive platform For wildlife anti-poaching</b> (Client: Talentica Softwares, Pune, India)
07.	<b>Arun Chanchal</b>	M.Des.	2015	Successfully finished in Dec. 2018	Post Graduation Degree Project (client sponsored)	<b>Branding Joint Venture: ICT</b> (Client: Trimble, Pune, India)
08.	<b>Suchit Ashtekar</b>	M.Des.	2015	Successfully finished in December	Post Graduation Degree Project (self sponsored)	<b>Branding for APNAPUN (a t-Shirt brand)</b> , (self sponsored project)
09.	<b>Abhishek Mankotia</b>	M. Des.	2016	Semester January-May 2018	Design Project III (Strategies for Visual Communication)	<b>Help Young LGBTQ Individuals Be Comfortable and Proud of Their Sexuality</b>
10.	<b>Aditi Khandelwal</b>	M. Des.	2016	Semester January-May 2018	Design Project III (Strategies for Visual Communication)	<b>Systems Design for proactive student involvement at the National Institute of Design, Ahmedabad</b> (self sponsored project)

11.	<b>Akshata D. Desai</b>	M.Des.	2017	Semester June – November 2018	Design Project II (Context & Information Systems)	<b>Information System Design for easy communication and navigation in Gujarat State Road Transport Corporation (GSRTC)</b> (self sponsored project)
12.	<b>Jyothi Syam</b>	B.Des.	2015	Semester June – November 2018	Design Project IV (Strategies for Visual Communication)	<b>A SECOND CHANCE: To reconnect and respect your mother tongue</b> (self sponsored project)
13.	<b>Pranav Rao</b>	M.Des.	2016	Semester January-May 2018	Design Project III (Strategies for Visual Communication)	<b>Exploring Calligraphic Type Design possibilities with Tigalari Script</b> (self sponsored project)
14.	<b>Prabhu Gangadharan</b>	M.Des.	2017	Semester June – November 2018	Design Project II (Context & Information Systems)	<b>System Design to strategically Communicate institutional rules &amp; procedures to the NID student community</b>
15.	<b>Rahul Kumar M. Gajjar</b>	M.Des.	2017	Semester June – November 2018	Design Project II (Context & Information Systems)	<b>Strategic Design and Brand Identity For Fasal</b> (Client: Fasal Co., Bengaluru, India)
16.	<b>Shreya Chatterjee</b>	B.Des.	2015	Semester June – November 2018	Design Project IV (Strategies for Visual Communication)	<b>Designing a Bangla Mono-linear Typeface</b> (self sponsored project)
17.	<b>Sindhura Ravindran</b>	M.Des.	2016	Semester January-May 2018	Design Project III (Strategies for Visual Communication)	<b>Designing a Kannada Script Variable Typeface for Web Usage</b> (self sponsored project)
18.	<b>Saptarshi Das</b>	M.Des.	2016	Semester January-May 2018	Design Project III (Strategies for Visual Communication)	<b>Visual Brand Identity Design for The Casteless Collective: a Music band to Uplift Low income musicians</b> (Client: The Casteless Collective, Chennai, India)
19.	<b>Shoghi V. Bagul</b>	M.Des.	2017	Semester June – November 2018	Design Project II (Context & Information Systems)	<b>Design of an Information display system (dashboard) for effective functioning of Unity Construction along with visual Identity program</b> (Client: Unity Construction Pvt. Ltd., Ahmedabad, India)
20.	<b>Shrineh Namdeo</b>	M.Des.	2017	Semester June – November 2018	Design Project II (Context & Information Systems)	<b>Information System Design for an internal query form for NID</b> (self sponsored project)
21.	<b>Tathagat Biswas</b>	M.Des.	2017	Semester June – November 2018	Design Project II (Context & Information Systems)	<b>Design of Bangla Alphabets an exploratory probe in context of Contemporary Print mediums</b> (self sponsored project)
22.	<b>Vidushi Sharma</b>	M.Des.	2017	Semester June – November 2018	Design Project II (Context & Information Systems)	<b>Designing Information System Inclusive of Colour Vision Deficient People (with focus on designing ISD for specifically Delhi Metro)</b> (self sponsored project)
23.	<b>Tanvi Parulkar</b>	B.Des.	2016	Semester January – May 2019	Design Project III (Content, Context & Interactions)	<b>Experimental Illustrative Guide about Mumbai's street food</b> (self sponsored project)
24.	<b>Shubhangi</b>	B.Des.	2016	Semester January – May 2019	Design Project III (Content, Context & Interactions)	<b>Illustrative Storybook to sensitize Children indirectly about Animal abuse</b> (self sponsored project)
25.	<b>Anfas Suhail</b>	B.Des.	2016	Semester June-November 2019	Design Project IV (Strategies for Visual Communication)	<b>Designing a Pictographic Communication System for the Pharmaceutical Industry in India</b> (self sponsored project)
26.	<b>Bhavyajeet Singh Gehlot</b>	M.Des.	2018	Semester December 2019 – April 2020 (2020)	Design Project – III (Strategies for Visual Communication)	<b>NEVER LOOSE A THING! [Solving problem of loosing items through Visual &amp; Interface Design for NID students]</b> (self sponsored project)
27.	<b>Riya Shah</b>	M.Des.	2018	Semester December 2019 – April 2020 (2020)	Design Project – III (Strategies for Visual Communication)	<b>Sustainable Packaging Strategy for Menstrual Waste Disposal</b> (self sponsored project) Guide: Tridha Gajjar   Co-guide: Nanki Nath
28.	<b>Srishti Mitra</b>	B.Des.	2017	The New Normal Semester	Design Project – IV (Strategies for Visual Communication)	<b>Designing a Devanagari for Gender Equality</b> (self sponsored project)
29.	<b>Purvanshi Shende</b>	B.Des.	2017	The New Normal Semester August – Dec.	Design Project – IV (Strategies for Visual Communication)	<b>Designer's Mantras: Guidelines for Young Designers in the Design Industry</b> (self sponsored project)
30.	<b>Rohit Pawar</b>	M.Des.	2019	The New Normal Sem. Aug- Dec. 2020	Design Project – II (Context & Info Systems)	<b>Exploring a different mode of Storytelling through Immersive Technology</b> (self sponsored project)



31.	<b>Amogh Bhatnagar</b>	M.Des.	2019	The New Normal Semester Aug – Dec. 2020	Design Project – II (Context & Info Systems)	<b>A Museum of Design in India &amp; an Allied Event</b> (self sponsored project) Guide: Nanki Nath   Co-guide: Tanishka Kachru
32.	<b>Sneha Majumdar</b>	M.Des.	2019	The New Normal Semester Aug – Dec. 2020	Design Project – II (Context & Info Systems)	<b>Design for older adults- inclusive and intuitive design</b> (self sponsored project)
33.	<b>Tanusree Debdas</b>	M.Des.	2019	The New Normal Semester Aug – Dec. 2020	Design Project – II (Context & Info Systems)	<b>Alternate Sustainable Food Ingredients of Bengal &amp; reintroducing them through Interactive Interfaces &amp; Print Media</b> (self sponsored project)
34.	<b>Arun Job Padyanath</b>	B.Des.	2018	The New Normal Semester Aug – Dec. 2020	Design Project – II (Context & Info Systems)	<b>Islamic Patterns (Study, Evolution and Construction)</b> (self sponsored project)

## **WORKSHOPS & ACTIVITIES ORGANIZED**

- **HACKATHON SERIES: LOGOTYPE DESIGN** for B.Des, Graphic Design, 3<sup>rd</sup> sem. students, Vishwaniketan Institute of Design (VID), April 2021
- **TYPOGRAPHY QUIZZES** for B.Des. Graphic Design, 3<sup>rd</sup> sem. students, Vishwaniketan Institute of Design (VID), March 2021
- **VISUAL THEORY QUIZ** for B.Des. II yr. (3<sup>rd</sup> Sem.) as part of their online theory course, ‘Visual Theory’, October 2020.
- **TYPOGRAPHY QUIZZES** for B.Des. II yr. (3<sup>rd</sup> Sem.), M.Des, I yr. (1<sup>st</sup> Sem.) in the Discipline of Graphic Design, NID Ahmedabad (2019 & 2020).
- 1-day workshop conducted on ‘Letterpress Printing’ in collaboration with PrintLabs on 16<sup>th</sup> July 2019; as part of core course ‘Fundamentals of Typography’ for B.Des. II yr. (3<sup>rd</sup> Sem.), Discipline of Graphic Design, NID Ahmedabad. Hands-on demonstration & orientation given by Sachin and Hardik Patel along with team members, PrintLabs, NID, Ahmedabad.
- 5-days workshop conducted on ‘Letterforms in Space: Applying Dimensional Typography in Graphic Design’ from 20<sup>th</sup> May – 24<sup>th</sup> May, 2019; as part of Summer Workshops 2019, annual workshops organized by Industry & Online Programmes (I&OP), NID Ahmedabad. URL: <http://iop.nid.edu/summer-workshop-2019.aspx>
- Half day workshop organized by Team Research & Publications (R & P), NID Ahmedabad: orientation on Journal Writing Process in collaboration with Taylor & Francis (T & F) Publications, India for NID Faculty Members of varied design disciplines on 5<sup>th</sup> September, 2018. Workshop conducted by their Publishing Team of Taylor & Francis Journals, South Asian Zone.
- 1-day workshop conducted on ‘Letterpress Printing’ in collaboration with PrintLabs on 30<sup>th</sup> July 2018; as part of core course ‘Typography [Letterform]’ for B.Des. II yr. (3<sup>rd</sup> Sem.), Discipline of Graphic Design, NID Ahmedabad. Hands-on demonstration & orientation was given in-depth by Head, NID PrintLabs team at NID, Ahmedabad.
- 5-days workshop conducted on ‘Typography: Designing Word Expressions’ from 28<sup>th</sup> May – 1<sup>st</sup> June, 2018; as part of Summer Workshops 2018, annual workshops organized by Industry & Online Programmes (I&OP), NID Ahmedabad.  
URL: <http://iop.nid.edu/summer-workshop-2018.aspx>
- 1-day workshop conducted on ‘Semantics of Type to Design Brand Identities’ as part of international conference, ‘Typography Day 2018’ on 1<sup>st</sup> March, 2018 | URL: <http://typoday.in/nanki.html>
- International level workshop to be conducted: ‘Creative Idea Generation Techniques in designing Innovative Package Design’, scheduled to happen in IASDR 2017 international conference in University of Cincinnati, Ohio, USA from October 31 – November 3, 2017. Conference Program Schedule: <http://www.iasdr2017.com/the-conference/#the-conference-2>
- National level workshop conducted: ‘Creative Idea Generation Techniques in designing Innovative Package Design (context: India)’, scheduled on 21st and 22nd January, 2017 during International Conference on Creativity and Cognition in Art and Design (ICCCAD'17), a joint conference organized by NIMHANS and NID, Bangalore. <http://www.icccad.com/img/ICCCADWorkshopSchedule.pdf>
- KIC-TEQIP Workshop co-conducted: ‘Visual Display Design: Scientific way of Representation’, scheduled on March 14-16, 2016 | URL: <http://www.iitg.ernet.in/vdd/#aboutworkshop>
- 2-days workshop organized on ‘Serigraphy’ with Mr. Manmohan Sharma, local serigraphy artist from city of Guwahati, supported by Prof. Utpal Barua, Department of Design, IIT Guwahati. This was organized as part of my course “Graphic Design studio” [DD 304] for B.Des. III yr. The workshop for two days was open to B.Des and M.Des in hands-on silk screen printing of forms, shapes and colours on different mediums of representation on 18th & 19th September 2014, Dept. of Design, IIT Guwahati.

## INVITED TALKS / ACADEMIC SESSIONS

- **Resource Person** for 2-Days, per day 3 hrs. sessions virtually delivered on TYPOGRAPHY and BRANDING for **Certificate Programme in Design Thinking and User Experience [DTUX]** on 25<sup>th</sup> November 2023 and 25<sup>th</sup> December 2023, **organized by Dept. of Design (DoD), IIT Delhi.**
- **Resource Person** for 1-Day Workshop organized by **AICTE IDEA Lab, GGSIP University** on **Design Thinking and Innovation Architecture (DT & I)** on 22<sup>nd</sup> June 2023 for B.Tech Engineering Sciences Students at GGSIP University, Dwarka.
- **Online Invited Sessions** for course '**Experimental Typography**' for M.Des students, 2<sup>nd</sup> sem. of Visual Communication, **School of Planning & Architecture (SPA), Bhopal, 23 April 2022.**
- **Invited Session** for course **ETHICS** for B.Des students, 2<sup>nd</sup> sem. Students of Batch 2021-22, **University School of Design and Innovation (USDI), Guru Gobind Singh Indraprastha University (GGSIPU), Delhi on 10 March 2022.**
- **Online Invited Session**, titled **INSTRUCTIONAL VISUAL DESIGN** for course '**Instructional Design Process**' for B.Des students (UX, VC and PD third year batches), School of Design (SoD), **Dr Vishwanath Karad MIT World Peace University, 30<sup>th</sup> September 2021.**
- **Online Invited Talk and Feedback Session** for **Design Activity (Hands-on)** for '**Experimental Typography**' for M.Des students, 2<sup>nd</sup> sem. of Visual Communication, **School of Planning & Architecture (SPA), Bhopal, 18<sup>th</sup> and 20<sup>th</sup> March 2021.**
- Invited Feedback Sessions over **the publication designs (typography, grids, layouts, structure and visual hierarchy)** as part of Craft Documentations of B.Des Textiles students (Textiles Design, B.Des 2017 batch) on 16<sup>th</sup> August 2019; organized by Prof. Swasti Singh Ghai, Discipline Lead and senior faculty, Textile Design, NID Ahmedabad.
- Invited talk, titled Cultural Semiotics as a tool for decoding craft studies in September 2018 at NID Ahmedabad **to orient B.Des. III yr. students, Discipline of Textile Design at NID.** This talk was organized by Prof. Swasti Singh Ghai for her course, '**Design Project 2: focused on Craft Documentation**' with the aim to impart a guideline on applying methods of cultural semiotic analysis for decoding craft studies by students.
- **Invited Guest Lecture to orient Masters' students** about Visual Communication Design and its changing role in present times on 28<sup>th</sup> December, 2016. This talk was organized by Centre for Instrument Design Development (IDDC): presently reformed to **Department of Design, Indian Institute of Technology Delhi (IITD).**
- **Invited Lecture** on 'Colour Principles in Visual Display Designs' for **KIC-TEQIP, a 3-day national workshop**, namely 'Visual Display Design: Scientific Way of Representation' from **14-16 March, 2016** at **Dept. of Design, IIT Guwahati.**
- Invited talk on '**Design: a third culture**' for B.Des. III year students as part of 'Art Design and Society' [DD-303] lecture series conducted at Dept. of Design, IIT Guwahati in 2016.
- **Invited talks** on introducing 'Graphic Design' and the meanings of 'Contemporary Graphic Design' as a professional practice in present times to **M.Des. I yr. students at the Dept. of Design, IIT Guwahati** as part of '**Design: An Introduction**' [DD 501] course series conducted, **2014 and 2015.**
- Invited talk on '**Colour Science & Theory**' and colour quiz for students. Initiated and organized by the students of B.Des. III year at the Dept. of Design, IIT Guwahati in 2014.
- Invited talks on '**Bilingual Signage Design in context of India**' and '**Bodoni: story of a beautiful typeface**' organized for the course of '**Typography**' [VC 611] for M.Des. I yr. students of Visual Communication Design at IDC School of Design, IIT Bombay, 2013.

## PROFESSIONAL PRACTICE IN DESIGN

- **Awarded Research Grant Project, 2023-24, under MoE, GOI with ICSSR, N.Delhi**  
**Short-term Collaborative Empirical Research Project [Sept 2023-March 2024]**  
*PROJECT INVESTIGATOR [PI]: Dr. Nanki Nath, Assistant Professor, USDI, GGSIPU, East Delhi Campus*  
*PROJECT Co-PI: Dr. Rahul Johari, Associate Professor, USAR, GGSIPU, East Delhi Campus*
- **Institutional Visual Identity (Logo Design) Project, October 2022:**  
*Design of Visual Identity (Logo) for 25 Years (Silver Jubilee) Celebrations of Guru Gobind Singh Indraprastha University (GGSIP University) | Launched during the event on 30<sup>th</sup> November 2022 and is implemented for use till 1 year, till 30<sup>th</sup> November 2023) | Design by: Dr. Nanki Nath, Faculty member, USDI, GGSIPU.*

- **June-2021 till November-2022:**  
 Design Curriculum Design Team member | Std. XI Curriculum developments on Design Thinking for CBSE | non-profit involvement in a national-level project under National Education Policy [NEP], 2020.
- **June-July 2021:**  
 Content Developments and Documentations for an online digital learning platform: [D'source](#), a collaborative project | Design Showcase: Design Teachers: [Late Professor H. Kumar Vyas](#), [Professor Singanapalli Balaram](#) and [Late Professor M.P. Ranjan](#), Design Resource Contribution: [Gurmukhi and Manuscript-style Writing](#)
- Project name: “Design of Visual Identity (Logo) for Coalition for Disaster Resilient Infrastructure (CDRI)” [August 2019 – February 2020]. Final new visual identity approved and implemented under the aegis of National Disaster Management Authority (NDMA), New Delhi, India (**Project Head & Designer: Dr. Nanki Nath | Client Servicing: IDS, NID Ahmedabad**) | Web URL: <https://cdri.world/>
- Project name: “Design of Visual Identity (Logo) for National Institute of Technology Sikkim” [March 2018- April 2019]. Final new visual identity **approved by The Honorable Board of Governors (BoG: MHRD) of NIT Sikkim, Assam, India**. Visual Identity has been implemented (**Client: Approving Authorities, NIT Sikkim Team | Project Head & Designer: Dr. Nanki Nath | Client Servicing: IDS, NID Ahmedabad**) | Web URLs: <https://www.nitsikkim.ac.in/>
- **NID Team Project involvement: [November 2020]**, Dept. for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Govt. of India. **Developed and presented detailed process for naming and pitched for visual identity design language (method-to-design) presented to Principal Secretary, Govt. Of India and represented NID.**
- **ADDITIONAL DESIGN CONSULTANCY PROJECTS for IDS, NID Ahmedabad (Towards Completion Stages: till 31st December 2020 and taken forward by NID for further implementations)**

  - **Design of Visual Identity (Logo) & Tagline for Press Information Bureau (PIB)**, 2019-2020: The third phase of concept designs presentation was made to the Client and two concepts were selected by the Client. The Client's selection on the same has been asked for.
  - **Design of Visual Identity (Logo) for Samagra Shiksha Scheme**, 2019-2020: The hand illustration of final concept design has been submitted to the Client and their feedback on the same has been asked for.
  - **Design of Visual Identity (Logo) & Tagline for Ease of Doing Business (EoDB)**, Dec. 2020: Two Concept Design presentations have been covered till 24th Dec 2020. Few directions have been selected to further work upon.
- Project name: “Autism Spectrum Disorder (ASD) awareness by merging Graphic Design and Technology” (in collaboration with Project Team from Assam Autism Foundation, Guwahati)
- Design Documentations and Photo-documented content development for 12by12 Gallery to D'Source, an open source online digital learning environment project (2011-14). The contributions cover most logo design categories from India, mascot designs in India, ceiling art in India, Typo-Auto graphics, Bangalore city's hand-painted visual culture and shop signs from the markets in the cities of Chennai and Mumbai. URL: [http://www.dsource.in/d\\_config/search.php?txtKeyword=&txtKeyword=Nanki+Nath](http://www.dsource.in/d_config/search.php?txtKeyword=&txtKeyword=Nanki+Nath)

- Brochure Design for 'Typography Day 2012' at IDC School of Design, IIT Bombay; in collaboration with Prof. G.V. Sreekumar, IDC School of Design, IIT Bombay.  
URL: [http://www.typoday.in/2012/press/typoday\\_brochure.pdf](http://www.typoday.in/2012/press/typoday_brochure.pdf)
- Brochure Design for 'Admissions 2009-10' at Indian Institute of Crafts and Design (IICD), Jaipur;  
URL: [http://www.typoday.in/2012/press/typoday\\_brochure.pdf](http://www.typoday.in/2012/press/typoday_brochure.pdf)
- Signage Design and Wayfinding Strategy: Amer Road, Jaipur, India as the final M.Des project at National Institute of Design (NID), Ahmedabad from August 2007 – March 2008. The client was CEPT, Ahmedabad. Supported and funded by: PDCOR (Project Development Corporation of Rajasthan)  
URL: [http://youngdesigners.nid.edu/archive/yd08/StudentProjectDetailNew.php?dis=GD&p\\_=12](http://youngdesigners.nid.edu/archive/yd08/StudentProjectDetailNew.php?dis=GD&p_=12)
- Gandhinagar Traffic Island Project | Sponsor: The Aditya Birla Management Corporation Limited Traffic Island - NID's Homage to The Mahatma (July 2008-November 2008) with IDS, NID  
URL: <http://www.dnaindia.com/report.asp?newsid=1235743>
- Designing Colour Scheme for Vehicles operated in NCR | Sponsor: The Aditya Birla Management Corporation Limited (July 2008-November 2008) with IDS, NID
- Logo Design for Malaviya National Institute of Technology (M.N.I.T.), Jaipur (September 2004-February 2005). Refer present logo in use on the official website | URL: <http://www.mnit.ac.in/>

#### AWARDS / ACHIEVEMENTS

- May 2022  
**INVITED POSTER DESIGN ENTRY** got **recognition** and was displayed as part of the International Exhibition at the Event: **MERAJUT INDONESIA 2022** from 17-22 May 2022 | **CERTIFICATE OF APPRECIATION**  
Theme: Indigenous Script Digitization – Reinventing Lost Heritages in Digital Society
- May 2020  
Our Team SuperKings design entry got **shortlisted** in the **30 finalists** (UMO Explore-Submission Wall) from among 250+ design entries for the Global Design X Social Challenge 2020, UMO.Design
- April 2005  
Award: Topper in all 4 years of B.F.A (Applied Arts) course, Faculty of Fine-Arts, University of Rajasthan, Jaipur
- Sep 2004  
Award: II Prize: Poster-making competition, Inter-college Youth Festival, University of Rajasthan, Jaipur
- May 2004  
Award: I Prize: M.N.I.T. Jaipur's logo design (implemented and registered)
- Feb 2004  
Award: Best Work in Applied Arts: 'Nurturing Ambitious Art Minds' (NAAM) exhibition held at Jawahar Kala Kendra, Jaipur, Rajasthan

#### RESEARCH PUBLICATIONS

2010 till date

##### Journal Publication(s)

Nath, Nanki (2021). [Future Scenario: Reimagining Speculative and Reflective Graphic Design Practice](#). *The Trellis | Design + Research: a research centric publication from the National Institute of Design, Ahmedabad*, Issue 10 | Vol. 3 of June 2020, pp. 21-25

##### For CULTURAL SYNDROME Journal Publication (December 2020):

Nath, N (2020). [Journey of signs and shop signs from prehistory to digital age](#). **ICOFLEX'19**. Universitas Indraprasta PGRI, Jakarta, Indonesia, August 2019

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How to cite this article (MLA 8th):

Nath, Nanki. [Journey of Signs and Shop Signs from Prehistory to Digital Age](#). Cultural Syndrome, vol. 2, no. 2, 2020, pp. 99- 111, doi: <http://dx.doi.org/10.30998/cs.v2i2.517>

Nath, Nanki and Poovaiah, Ravi. [Influence of Movie Poster Themes on the Color Trends used in the Shop Signs of Cities in India](#). *The International Journal of Visual Design (The Design Collection) - Common Ground Publishing, University of Illinois Research Park, USA*, September, 9(3), 23-53, 2015, [designprinciplesandpractices.com](http://designprinciplesandpractices.com), ISSN: 2325-1581

Magazine Publications:

e-newsletter publication:

Nath, N. (2014). [Indigenous Identities: Hand-painted Letterforms in India](#). Design For All Institute of India, New Delhi. Aug 14-Vol. 9-No. 8. pp. 27-33.

Institutional Magazine Paper Publication:

Nath, N. and Poovaiah, R. (2010). [Investigation of the most preferred Bilingual Combination of Words: An Experiment with a selected Place Identification Signboard](#). DESIGN THOUGHTS, IDC School of Design, IIT Bombay. Issue: August 2010.

Abstracts & Proposals selected

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[Recent Abstract selected for Typography Day 2020](#)

Chatterjee, S. and Nath, N. (2020). [Mono-linear Bangla typeface design: a project exploring local-global Possibilities with the script. National Institute of Design, Ahmedabad , India](#). In Web records: *under Student Speakers*, the 13<sup>th</sup> Typography Day 2020 at The Faculty of Arts and Design, The Applied Sciences University, Amman, Jordan with support from The Lebanese University, IDC School of Design, IIT Bombay, India Design Association, (InDeAs) and Aksharaya.

[Proposal selected for special session in international summit](#)

Nath, N. (2017). [Signage Design and Wayfinding Strategy for Amer Road, Jaipur, India](#). World Design Summit, Montréal, Canada, USA.

[Full paper accepted | web resource](#)

Reddy, S. and Nath, N (2014). [Display Type Expressions: The Cultural underpinnings of the Scripts from two Royal Cities of India](#). Typography Day 2014, IDC School of Design, Indian Institute of Technology Bombay (IITB), Mumbai, India.

[Abstract selection\(s\) in past International Conference](#)

Nath, N. and Poovaiah, R. (2010). [Investigation of the most preferred Bilingual Combination of Words: An Experiment with a selected Place Identification Signboard](#). ATypI Dublin, Ireland.

Published 'Book of Abstracts' for conferences / symposiums:

Nath Nanki (2018). [Conceptual Framework of Typeface Applications for In-Vehicle Cockpit Display Designs \[Context: Global Car Brands\]](#). Insight 2018, Bi-annual Design Research Symposium, National Institute of Design Ahmedabad, *Under Session: Contemporary & Evolving Models of Design Research, 1 November 2018, NID Ahmedabad, India*; pp. 78-79.

Papers in Refereed International Conference Proceedings

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**: Submitted and To be Communicated**

Nath, Nanki (2023). **Purposeful Alphabet Designs: Exploring Communication for Social Impact themes and applications.**

**Upcoming Paper Publication in a Book Proceedings under the aegis of Cambridge Journals:**

Nath, Nanki (2022). **Exploring the Local-Global identities in Abstract Typography: NIT Sikkim Logo Design Project. INTERNATIONAL CONFERENCE OF CREATIVE FUTURES [ICCF'22], 20-21 May'22, Faculty of Design, Manipal University, Jaipur, Rajasthan, India**

**PUBLISHED:**

Nath, Nanki (2022). **COLOURS, VISUAL DISPLAY DESIGN AND ERGONOMICS. FORM. REFORM. TRANSFORM. Under Sub-theme: Creativity 5.0. The Pink City Design Confluence 2022, 27 - 29 January 2022**

Nath, Nanki (2021). **Engaging Design Projects: a PBL Framework for the New Normal Communication Design Education. 19th International Conference of Humanizing Work and Work Environment 2021 (HWWE 2021), 1-3 December 2021, Department of Design, Indian Institute of Technology Guwahati (IITG)**

Nath, Nanki (2021). **Ik Onkar Gurmukhī (ੴ ਗੁਰਮੁਖੀ): Decoding Culture-Form Associations in Writing practice. Typo Day 2021, 27<sup>th</sup> & 28<sup>th</sup> August 2021, IDC: School of Design, Indian Institute of Technology Bombay (IITB)**

Nath, Nanki (2021). **Exploring Image Making through Pictorial Shorthand and Abstraction in Typography National Institute of Technology Sikkim Logo Design Project, Fifteenth International Conference on Design Principles and Practices [For Towards A (Design) New Deal], 3-5 March 2021, University of Monterrey, Mexico**

**ICoRD'21:**

Nath, Nanki. **Visual Framework of colour analysis of shop signs in India.** 8th International Conference on Research into Design (ICoRD'21), DESIGN FOR TOMORROW, IDC School of Design, IIT Bombay, January 7 – 10, 2021

**ICoRD'19:**

Nath, N (2019). **Embedded Diversities: Design Explorations with the Tool of Type and Expressions.** In book: Proceedings of the 7th International Conference on Research Into Design (ICoRD'19), 9-11 January 2019, Indian Institute of Science, Bangalore, India, pp. 355-366, [https://doi.org/10.1007/978-981-13-5977-4\\_30](https://doi.org/10.1007/978-981-13-5977-4_30)

Jha, D., Yammiyavar, P. and Nath, N. (2018). **Textiles as communicating links for cultural traditions.** In book: Proceedings of the 7th International Conference on Kansei Engineering and Emotion Research 2018 (**KEER2018**), 19-22 March 2018, Kuching, Sarawak, Malaysia. DOI: 10.1007/978-981-10-8612-0\_19

Jha, D., Yammiyavar, P. and Nath, N. (2017). **Smart textile trends and their implications in digitizing craft traditions.** International Conference on Recent Trends and Sustainability in Crafts & Design, © Indian Institute of Crafts and Design, Jaipur, Rajasthan, India.

Jha, D., Nath, N. and Yammiyavar, P. (2017). **Moods evoked by Traditional Indian Textiles - An Exploratory Study.** In Print Proceedings of International Conference on Creativity and Cognition in Art and Design (ICCAD 2017), National Institute of Mental Health and Neurosciences (NIMHANS), Bloomsbury Publishing India Pvt. Ltd., © National Institute of Design (NID). ISBN: 978-93-86349-88-0

Nath, N. (2016). **Applications of Typeface Semantics in designing Name Identifications.** Himalayan Languages Symposium 22, Department of Humanities and Social Sciences and the Center for Linguistic Science and Technology, IIT Guwahati, Assam, India.

Nath, N., Poovaiah, R. (2015). **Simulating the Appearance of Painted and Digital Display Type on Shop Signs in India**. Typography Day 2015, IDC School of Design, IIT Bombay, India. [Web proceedings](#) | [Full Paper](#) [Presentation](#) [Video Documentation](#)

Nath, N. and Poovaiah, R. (2014). **Role of Display Type in Signage Design, India**. In Proceedings of collective abstracts in “Design Innovation and Success”, International Ergonomics Conference HWWE 2015, IITG, Assam, India

### **ICoRD’13:**

Nath, N. and Poovaiah, R. (2013). **Classifying Shop Signs: Open Card Sorting of Bengaluru shop signs (India)**. In Proceedings: International Conference of Research in Design, Global Product Development, Part 1, Lecture Notes in Mechanical Engineering, Springer India, (ICoRD, 2013), IIT Madras, Tamil Nadu, India, pp. 1287-1299. DOI: 10.1007/978-81-322-1050-4\_103, Print ISBN: 978-81-322-1049-8, Online ISBN: 978-81-322-1050-4

Nath, N. and Poovaiah, R. (2013). **Pragmatic and Syntactic trends in Display Typography on the shop signs of Abdul Rehman Street, Mumbai**. In Web Proceedings of Typography Day, IIT Guwahati (Typography Day, 2013), IIT Guwahati, Assam, India, pp. 17  
[Web proceedings](#) | [Full Paper](#) [Presentation](#) [Video Documentation](#)

Dalvi, M. and Nath, N. (2013). **Display Typography of House Names in Mumbai’s Residential Buildings: A Semiotic Intervention**. In Web Proceedings of Typography Day, IIT Guwahati (Typography Day, 2013), IIT Guwahati, Assam, India.

Nath, N. and Poovaiah, R. (2011). **Understanding Richness: A new typology of visual cues and meaning in Signs**. In Print Proceedings of Design Development and Research Conference (DDR), Cape Peninsula University of Technology (CPUT), Cape Town, South Africa, pp. 283-301, ISBN: 978-0-620-52128-4

### **Poster Presentations at International Conferences / Symposiums:**

Nath, N. (2016). **Applications of Typeface Semantics in designing Name Identifications**. 22<sup>nd</sup> Himalayan Languages Symposium, Dept. of Humanities and Social Sciences and Center for Linguistic Science and Technology, June 8-10, 2016

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### **Podium Presentations of full papers at International Conferences / Symposiums:**

1/

Nath Nanki, “**Exploring the Local-Global identities in Abstract Typography: NIT Sikkim Logo Design Project**” [INTERNATIONAL CONFERENCE OF CREATIVE FUTURES \[ICCF'22\]](#), 20-21 May'22, Faculty of Design, Manipal University, Jaipur, Rajasthan, India

2/

Nath Nanki, “**COLOURS, VISUAL DISPLAY DESIGN AND ERGONOMICS**” **FORM. REFORM. TRANSFORM.** Under Sub-theme: Creativity 5.0. [The Pink City Design Confluence 2022](#), 27 - 29 January 2022

3/

Nath Nanki, “**Engaging Design Projects: a PBL Framework for the New Normal Communication Design Education**”, 19th International Conference of Humanizing Work and Work Environment 2021 (**HWWE 2021**), 1-3 December 2021, Department of Design, Indian Institute of Technology Guwahati (IITG)

4/

Nath Nanki, “**Visual Framework of colour analysis of shop signs in India**”, 8th International Conference on Research into Design (ICoRD'21), DESIGN FOR TOMORROW, IDC School of Design, IIT Bombay, January 7 – 10, 2021

5/

Nath Nanki, “**Ik Onkar Gurmukhī (ੴ ਗੁਰਮੁਖੀ): Decoding Culture-Form Associations in Writing practice**”, **Typography Day 2021**, Annual International Design Research Conference, Indian Institute of Technology Bombay (IIT Bombay); hosted by IDC School of Design, Indian Institute of Technology Bombay (IITB), Under Category: National Speakers on **28th August 2021**, IIT Bombay, India

6/

Nath Nanki, “**Visual Framework of colour analysis of signs in India**”, **ICoRD'21**, Bi-annual International Design Research Conference, Indian Institute of Science (IISc), Bangalore; hosted by IDC School of Design, Indian Institute of Technology Bombay (IITB), Under Session: Design Aesthetics (DA), Semiotics, Semantics on **8th January 2021, IIT Bombay, India**

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Nath Nanki, “**Embedded Diversities: Design Explorations with the Tool of Type and Expressions**”, **ICoRD'19**, Bi-annual International Design Research Conference, Indian Institute of Science (IISc), Bangalore. Under Session: Design Aesthetics, Semiotics, Semantics II on **11th January 2019**, IISc Bangalore, India

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Nath Nanki, “**Conceptual Framework of Typeface Applications for In-Vehicle Cockpit Display Designs [Context: Global Car Brands]**”, **Insight 2018**, Bi-annual Design Research Symposium, National Institute of Design Ahmedabad, Under Session: Contemporary & Evolving Models of Design Research, **1 November 2018, NID Ahmedabad, India**

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Jha Deepshikha, Yammiyavar Pradeep and Nath Nanki, “**Textiles as communicating links for cultural traditions**”, 7th International Conference on Kansei Engineering and Emotion Research 2018 (KEER2018), **19-22 March 2018, Kuching, Sarawak, Malaysia**. DOI: 10.1007/978-981-10-8612-0\_19

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Jha Deepshikha, Nath Nanki and Yammiyavar Pradeep, “**Smart textile trends and their implications in digitizing craft traditions**”, **International Conference on Recent Trends and Sustainability in Crafts & Design**, © **Indian Institute of Crafts and Design (IICD)**, Jaipur, Rajasthan, India

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Jha Deepshikha, Nath Nanki and Yammiyavar Pradeep, “**Moods evoked by Traditional Indian Textiles - An Exploratory Study**”, International Conference on Creativity and Cognition in Art and Design (**ICCCAD'17**), **19-21 January, 2017, NIMHANS Convention Centre, Bangalore, India**

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Nath Nanki and Poovaiah Ravi, “**Simulating the Appearance of Painted and Digital Display Type on Shop Signs in India**”, **Typography Day 2015**, 7th-9th March 2015, IDC School of Design, IIT Bombay, India

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Nath Nanki and Poovaiah Ravi, “**Role of Display Type in Signage Design, India**”. In the Proceedings of collective abstracts in “Design and Innovation & Success” of “International Ergonomics Conference HWWE 2014”, 5th December 2014



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Nath Nanki and Poovaiah Ravi, “**Pragmatic and Syntactic Trends on the shop signs of Abdul Rehman Street, Mumbai**”, Typography Day conference 2013, 7-9th March, 2013, IIT- Guwahati, Assam, India.

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Nath Nanki and Dalvi Mustansir, “**Display Typography of House Names in Mumbai's Residential Buildings: A Semiotic Intervention**”, Typography Day conference 2013, 7-9th March, 2013, IIT Guwahati, Assam, India.

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Nath Nanki and Poovaiah Ravi, “**Classifying Shop Signs: Open card Sorting of Bangalore shop signs (India)**”, ICoRD'13, 7th-9th January, 2013, Indian Institute of Technology Madras, Tamil Nadu, India.

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Nath Nanki and Poovaiah Ravi, “**Understanding Richness: a new typology of visual cues and meaning**”, Design, Development and Research Conference 2011, 26-28 September, 2011, Cape Peninsula University of Technology (CPUT), Cape Town, South Africa.

#### Poster Presentations at Research oriented events/fests

18/

Jha Deepshikha, Yammiyavar Pradeep and Nath Nanki, “**Indian Textiles as wearables – An exploration of their potential in the IOT space**”, Research Conclave 2017, 16-19 March, 2017, IIT Guwahati, Assam, India.

19/

Rathod Abhay Nikunj, Nath Nanki and Borathakur Pritom, “**Improved packaging design for long distance transportation of high value horticultural crops**”, Research Conclave 2017, 16-19 March, 2017, IIT Guwahati, Assam, India.

#### PROFESSIONAL SOCIETY AFFILIATIONS AND OTHER MEMBERSHIPS

- Research Network Member, Common Ground Research Networks with Design Principles and Practices, USA
- India Design Association [InDeAs], IDC School of Design, IIT Bombay
- Life Member of IIT Bombay Alumni Association
- Mentor, UMO.Design Task Force

#### AREAS OF INTEREST

- **Teaching & Mentorship** Academic co-authorship
- **Design Consultancy** **Book Authorship**
- **Skills-based Design Workshops** Editorial Reviewer Roles