

List of Publications

International Journal Publications

1.

Nath, Nanki (2020). Journey of signs and shop signs from prehistory to digital age. **ICOFLEX'19. Universitas Indraprasta PGRI, Jakarta, Indonesia, August 2019. *Cultural Syndrome*, Vol. 2, No. 2, 2020, pp. 99-111, doi: <http://dx.doi.org/10.30998/cs.v2i2.517>. e-ISSN: 2685-3825.**

2.

Nath, Nanki and Poovaiah, Ravi (2015). Influence of Movie Poster Themes on the Color Trends used in the Shop Signs of Cities in India, *The International Journal of Visual Design*, Vol 9, Issue 3, pp. 23-53. doi:10.18848/2325-1581/CGP/v09i03/38767, designprinciplesandpractices.com, ISSN: 2325-1581 (Print), ISSN: 2325-159X (Online).

Papers in Institutional Publications (India)

1.

Nath, Nanki (2021). Future Scenario: Reimagining Speculative and Reflective Graphic Design Practice. *The Trellis | Design + Research: a research centric publication from the National Institute of Design, Ahmedabad*, Issue 10 | Vol. 3 of June 2020, pp. 21-25.

2.

Nath, Nanki and Poovaiah, Ravi (2010). Investigation of the most preferred Bilingual Combination of Words: An Experiment with a selected Place Identification Signboard. *DESIGN THOUGHTS, IDC School of Design, IIT Bombay*. Issue: August 2010, ISBN 978-81-906815-0-6.

e- publication (India)

1.

Nath, Nanki (2014). Indigenous Identities: Hand-painted Letterforms in India. *Design For All Institute of India, New Delhi*. Aug 14 - Vol. 9 - No. 8. pp. 27-33.

Full Paper Publications in Conference Proceedings

1.

INTERNATIONAL CONFERENCE OF CREATIVE FUTURES (ICCF'22)

[To be published with Cambridge Scholars Publishing. All papers presented at the conference after peer review will be published in e-proceedings of the conference with ISBN].

Nath, Nanki (2022). Exploring the Local-Global identities in Abstract Typography: NIT Sikkim Logo Design Project. INTERNATIONAL CONFERENCE OF CREATIVE FUTURES 2022 [ICCF'22], 20 - 21 May 2022, Faculty of Design, Manipal University, Jaipur, Rajasthan, India.

2.

PINK CITY DESIGN CONFLUENCE (PCDC) 2022

Nath, Nanki (2022). COLOURS, VISUAL DISPLAY DESIGN AND ERGONOMICS. Theme: FORM. REFORM. TRANSFORM. Under Sub-theme: Creativity 5.0. The Pink City Design Confluence 2022, 27 - 29 January 2022.

3.

HWWE 2021

UPCOMING in 2022 with Springer Nature Switerland:

Nath, Nanki (2021). Engaging Design Projects: a PBL Framework for the New Normal Communication Design Education. In book: *Humanizing Work and Work Environment: Proceedings of HWWE 2021: Chakrabarti A. (eds) Design for Tomorrow—Volume 391, Ch 31, pp 213-229*. Ergonomics for Design and Innovation, Lecture Notes in Networks and Systems., Springer Cham: Springer Nature Switzerland. https://doi.org/10.1007/978-981-16-0041-8_19. ISBN-10: 3030942767. ISBN-13 : 978-3030942762

4.

Typography Day 2021

Nath, Nanki (2021). Ik Onkar Gurmukhī (ੴ ਗੁਰਮੁਖੀ): Decoding Culture-Form Associations in Writing practice. In Web Proceedings: Typo Day 2021, 27th and 28th August 2021, IDC: School of Design, Indian Institute of Technology Bombay (IITB). In

D'source Resource: <https://dsource.in/resource/typography-day-papers-2021/national-speakers>.

5.

ICoRD'21

Nath, Nanki (2021). Visual Framework of Colour Analysis of Shop Signs in India.

In book: Proceedings of the 8th International Conference on Research Into Design (ICoRD2021): Chakrabarti A. (eds) Design for Tomorrow—Volume 1, Ch 19, pp 213-229. Smart Innovation, Systems and Technologies, vol 221. Springer Nature, Singapore. https://doi.org/10.1007/978-981-16-0041-8_19. ISBN: 978-981-16-0040-1 (Print). ISBN: 978-981-16-0041-8 (Online).

6.

ICoRD'19

Nath, Nanki (2019). Embedded Diversities: Design Explorations with the Tool of Type and Expressions. In book: Proceedings of the 7th International Conference on Research Into Design (ICoRD'19), 9-11 January 2019, Indian Institute of Science, Bangalore, India, pp. 355-366, https://doi.org/10.1007/978-981-13-5977-4_30.

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[Cite this paper as]:

Nath N. (2019) Embedded Diversities: Design Explorations with the Tool of Type and Expressions. In: Chakrabarti A. (eds.) Research into Design for a Connected World. Smart Innovation, Systems and Technologies, vol. 135. Springer, Singapore.

7.

Himalayan Languages Symposium 22 (HLS 22), 2016

Nath, Nanki (2016). Applications of Typeface Semantics in designing Name Identifications. Himalayan Languages Symposium 22, Department of Humanities and Social Sciences and the Center for Linguistic Science and Technology, IIT Guwahati, Assam, India.

8.

Himalayan Languages Symposium 22 (HLS 22)

Ragui, Hon and Nath, Nanki (2016). Design of a Modern Typeface in Meetei Mayek Script for Manipur, India. Himalayan Languages Symposium 22, Department of

Humanities and Social Sciences and the Centre for Linguistic Science and Technology, IIT Guwahati, Assam, India.

9.

Typography Day 2015

Nath, Nanki and Poovaiah, Ravi (2015). Simulating the Appearance of Painted and Digital Display Type on Shop Signs in India. Typography Day 2015, IDC School of Design, IIT Bombay, India. [Web proceedings](#) | [Full Paper Presentation](#) [Video Documentation](#)

10.

ICoRD'13

Nath, Nanki and Poovaiah, Ravi (2013). Classifying Shop Signs: Open Card Sorting of Bengaluru shop signs (India). In *Proceedings of International Conference of Research in Design, Global Product Development, Part 1, Lecture Notes in Mechanical Engineering*, Springer India, (ICoRD, 2013), IIT Madras, Tamil Nadu, India, pp. 1287-1299. DOI: 10.1007/978-81-322-1050-4_103, Print ISBN: 978-81-322-1049-8, Online ISBN: 978-81-322-1050-4.

11.

Typography Day 2013

Nath, Nanki and Poovaiah, Ravi (2013). Pragmatic and Syntactic trends in Display Typography on the shop signs of Abdul Rehman Street, Mumbai. In *Web Proceedings of Typography Day, IIT Guwahati (Typography Day, 2013)*, IIT Guwahati, Assam, India, pp. 17. [Web proceedings](#) | [Full Paper Presentation](#) [Video Documentation](#).

12.

Typography Day 2013

Nath, Nanki and Poovaiah, Ravi (2013). Pragmatic and Syntactic trends in Display Typography on the shop signs of Abdul Rehman Street, Mumbai. In *Web Proceedings of Typography Day 2013, IIT Guwahati, Assam, India*, pp. 17 | [Full Paper Presentation](#) [Video Documentation](#).

13.

Design, Development and Research 2011 (DDR 2011)

Nath, Nanki and Poovaiah, Ravi (2011). Understanding Richness: A new typology of visual cues and meaning in Signs. In Print Proceedings of Design Development and Research Conference (DDR), Cape Peninsula University of Technology (CPUT), Cape Town, South Africa, pp. 283-301, ISBN: 978-0-620-52128-4.

14.

Kansai Engineering and Emotion Research 2018 (KEER 2018)

Jha, Deepshikha, Yammiyavar, Pradeep and Nath, Nanki (2018). Textiles as communicating links for cultural traditions. In book: Proceedings of the 7th International Conference on Kansei Engineering and Emotion Research 2018 (KEER2018), 19-22 March 2018, Kuching, Sarawak, Malaysia. In A.M. Lokman et. al. (Eds.) KEER 2018, AISC 739, Springer Nature Singapore, pp. 168-177, 2018. DOI: https://doi.org/10.1007/978-981-10-8612-0_19. ISBN: 978-981-10-8611-3 (Print), ISBN: 978-981-10-8612-0 (Online).

15.

Jha, Deepshika, Yammiyavar, Pradeep and Nath, Nanki (2017). Smart textile trends and their implications in digitizing craft traditions. International Conference on Recent Trends and Sustainability in Crafts and Design, © Indian Institute of Crafts and Design, Jaipur, Rajasthan, India.

16.

ICCCAD 2017

Jha, Deepshika, Nath, Nanki and Yammiyavar, Pradeep (2017). Moods evoked by Traditional Indian Textiles - An Exploratory Study. In Print Proceedings of International Conference on Creativity and Cognition in Art and Design (ICCCAD 2017), National Institute of Mental Health and Neurosciences (NIMHANS), Bloomsbury Publishing India Pvt. Ltd., © National Institute of Design (NID). ISBN: 978-93-86349-88-0.

Book Chapters

1.

UPCOMING in 2022 | Print Chapter proceedings

INTERNATIONAL CONFERENCE OF CREATIVE FUTURES (ICCF'22)

[To be published with Cambridge Scholars Publishing. All papers presented at the conference after peer review will be published in e-proceedings of the conference with ISBN].

Nath, Nanki (2022). Exploring the Local-Global identities in Abstract Typography: NIT Sikkim Logo Design Project. INTERNATIONAL CONFERENCE OF CREATIVE FUTURES 2022 [ICCF'22], 20 - 21 May 2022, Faculty of Design, Manipal University, Jaipur, Rajasthan, India.

2.

UPCOMING in 2022

Nath, Nanki (2022). COLOURS, VISUAL DISPLAY DESIGN AND ERGONOMICS. In Book: FORM. REFORM. TRANSFORM. Under Sub-theme: Creativity 5.0. The Pink City Design Confluence 2022, 27 - 29 January 2022.

3.

HWWE 2021 Print Book Chapter Proceeding

UPCOMING in 2022 with Springer Nature Switerland:

Nath, Nanki (2021). Engaging Design Projects: a PBL Framework for the New Normal Communication Design Education. In book: Humanizing Work and Work Environment: Proceedings of HWWE 2021: Chakrabarti A. (eds) Design for Tomorrow—Volume 391, Ch 31, pp 213-229. Ergonomics for Design and Innovation, Lecture Notes in Networks and Systems., Springer Cham: Springer Nature Switzerland. https://doi.org/10.1007/978-981-16-0041-8_19. ISBN-10: 3030942767. ISBN-13 : 978-3030942762

4.

ICoRD'21 Print Book Chapter proceeding

Nath, Nanki (2021). Visual Framework of Colour Analysis of Shop Signs in India. In book: Proceedings of the 8th International Conference on Research Into Design (ICoRD2021): Chakrabarti A. (eds) Design for Tomorrow—Volume 1, Ch 19, pp 213-229. Smart Innovation, Systems and Technologies, vol 221. Springer Nature,

Singapore. https://doi.org/10.1007/978-981-16-0041-8_19. ISBN: 978-981-16-0040-1 (Print). ISBN: 978-981-16-0041-8 (Online).

5.

THE TRELIS, NID Ahmedabad (Print)

Nath, Nanki (2021). Future Scenario: Reimagining Speculative and Reflective Graphic Design Practice. *The Trellis | Design + Research: a research centric publication from the National Institute of Design, Ahmedabad*, Issue 10 | Vol. 3 of June 2020, pp. 21-25.

6.

ICoRD'19 Print Book Chapter proceeding

Nath, Nanki (2019). Embedded Diversities: Design Explorations with the Tool of Type and Expressions. In: Chakrabarti A. (eds) Research into Design for a Connected World. Smart Innovation, Systems and Technologies, vol 135, Ch 30. Springer, Singapore. https://doi.org/10.1007/978-981-13-5977-4_30.

7.

Nath, N. (2014). Indigenous Identities: Hand-painted Letterforms in India. Design For All Institute of India, New Delhi. Aug 14-Vol. 9-No. 8. pp. 27-33.

8.

ICoRD'13 Print Book Chapter proceeding

Nath, Nanki and Poovaiah, Ravi (2013). Classifying Shop Signs: Open Card Sorting of Bengaluru Shop Signs (India). In: Chakrabarti A., Prakash R. (eds) ICoRD'13. Lecture Notes in Mechanical Engineering. Springer, India. pp.1287 - 1299. https://doi.org/10.1007/978-81-322-1050-4_103.

9.

Print Book Chapter with DESIGN THOUGHTS, IDC IIT Bombay

Nath, Nanki and Poovaiah, Ravi (2010). Investigation of the most preferred Bilingual Combination of Words: An Experiment with a selected Place Identification Signboard. *DESIGN THOUGHTS, IDC School of Design, IIT Bombay*. Issue: August 2010, ISBN 978-81-906815-0-6.

10.

DDR 2011 Print Book Chapter proceeding

Nath, Nanki and Poovaiah, Ravi (2011). Understanding Richness: A new typology of visual cues and meaning in Signs. In *Print Proceedings of Design Development and Research Conference (DDR)*, Cape Peninsula University of Technology (CPUT), Cape Town, South Africa, pp. 283-301, ISBN: 978-0-620-52128-4.

11.

ICCCAD 2017 Print Book Proceedings by Bloomsbury Publishing India Pvt. Ltd.

Jha, Deepshika, Nath, Nanki and Yammiyavar, Pradeep (2017). Moods evoked by Traditional Indian Textiles - An Exploratory Study. In Print Proceedings of International Conference on Creativity and Cognition in Art and Design (**ICCCAD 2017**), National Institute of Mental Health and Neurosciences (NIMHANS), Bloomsbury Publishing India Pvt. Ltd., © National Institute of Design (NID). ISBN: 978-93-86349-88-0

12.

KEER 2018

Jha, D., Yammiyavar, P. and Nath, N. (2018). **Textiles as communicating links for cultural traditions**. In book: Proceedings of the 7th International Conference on Kansei Engineering and Emotion Research 2018 (**KEER2018**), 19-22 March 2018, Kuching, Sarawak, Malaysia. DOI: 10.1007/978-981-10-8612-0_19.

Papers presented in Conferences but not published
(Published as Abstract Proceedings)

1.

Exploring the Frontiers of Data Science, Biomedical Informatics & Human-Computer Interaction, organized by SoIC, IUPUI, USA

Nath, Nanki (2022). **Instructional Designs: Visualizing models through interactive techniques in higher learning systems**. Exploring the Frontiers of Data Science, Biomedical Informatics & Human-Computer Interaction, organized by **School of Informatics & Computing (SoIC), Indiana University Purdue University Indianapolis (IUPUI)**, USA. Dates: 12-13 September 2022 | Venue: Indiana University India Gateway, New Delhi

2.

INSIGHT'18

Nath, Nanki (2018). Conceptual Framework of Typeface Applications for In-Vehicle Cockpit Display Designs [Context: Global Car Brands], INSIGHT 2018, Bi-annual Design Research Symposium, NID Ahmedabad, Under Session: Contemporary and Evolving Models of Design Research, 1 November 2018, NID Ahmedabad, India.

3.

HWWE 2014

Nath, Nanki and Poovaiah, Ravi (2014). Role of Display Type in Signage Design, India. In Proceedings of collective abstracts in "Design Innovation and Success", International Ergonomics Conference HWWE 2014, IIT Guwahati, Assam, India.

Abstracts & Proposals selected

1.

15th International Conference of Design Principles and Practices at University of Monterrey

Nath, Nanki (2021). Exploring Image Making through Pictorial Shorthand and Abstraction in Typography National Institute of Technology Sikkim Logo Design Project, Fifteenth International Conference on Design Principles and Practices [For Towards A (Design) New Deal], 3-5 March 2021, University of Monterrey, Mexico.

2.

Typography Day 2020

Chatterjee, Shreya and Nath, Nanki (2020). Mono-linear Bangla typeface design: a project exploring local-global Possibilities with the script, National Institute of Design, Ahmedabad , India. In Web records: *under Student Speakers*, the 13th Typography Day 2020 at The Faculty of Arts and Design, The Applied Sciences University, Amman, Jordan with support from The Lebanese University, IDC School of Design, IIT Bombay, India Design Association, (InDeAs) and Aksharaya.

3.

World Design Summit, 2017

Nath, Nanki (2017). Signage Design and Wayfinding Strategy for Amer Road, Jaipur, India. Selected for 'Special Session' World Design Summit, Montréal, Canada, USA.

4.

Typography Day 2014

Reddy, Shashidhar and Nath, Nanki (2014). Display Type Expressions: The Cultural underpinnings of the Scripts from two Royal Cities of India. Typography Day 2014, IDC School of Design, Indian Institute of Technology Bombay (IIT Bombay), Mumbai, India | Paper Record under 'National Speakers' on D'source.

5.

ATypI Dublin, 2010

Nath, Nanki and Poovaiah, Ravi (2010). Investigation of the most preferred Bilingual Combination of Words: An Experiment with a selected Place Identification Signboard. ATypI Dublin, Ireland.

Poster Publications of Research papers

1.

Research Conclave'17, IIT Guwahati

Jha, Deepshikha, Yammiyavar, Pradeep and Nath, Nanki (2017). Indian Textiles as wearables - An exploration of their potential in the IOT space, Research Conclave 2017, 16-19 March, 2017, IIT Guwahati, Assam, India

2.

Research Conclave'17, IIT Guwahati

Rathod Abhay, N., Nath, N. and Borathakur, P. (2017). Improved packaging design for long distance transportation of high value horticultural crops, Research Conclave 2017, 16-19 March, 2017, IIT Guwahati, Assam, India

3.

HLS 22, IIT Guwahati

Ragui, Hon and Nath, N. (2016). Design of a Modern Typeface in Meetei Mayek Script for Manipur, India. Himalayan Languages Symposium 22, Department of Humanities and Social Sciences and the Centre for Linguistic Science and Technology, IIT Guwahati, Assam, India

4.

HLS 22, IIT Guwahati

Nath, Nanki (2016). Applications of Typeface Semantics in designing Name Identifications. Himalayan Languages Symposium 22, Department of Humanities and Social Sciences and the Center for Linguistic Science and Technology, IIT Guwahati, Assam, India.
