

Bio

Dr. Nanki Nath is serving as an Assistant Professor in the discipline of 'Interaction Design' at the University School of Design & Innovation (USDI), East Delhi Campus of Guru Gobind Singh Indraprastha University (GGSIU University), New Delhi, India. Presently, she is co-ordinating the discipline of Interaction Design at both B.Des and M.Des levels. Among her administrative tasks, she is the main committee member, IPU's Innovation and Incubation Foundation (IPU-IIF) and an NSS Programme Officer, NSS Cell Unit, East Delhi Campus of GGSIU.

She did her M.Des in Graphic Design from NID Ahmedabad and her PhD from IDC School of Design, IIT Bombay. She has around 8 years, 9 days of total work experience as a faculty member at Dept. of Design, IIT Guwahati and Graphic Design discipline, NID Ahmedabad. She has also served as Associate Professor and Program Co-ordinator in Visual Communication at the School of Design, MIT World Peace University, Pune. She served as Vice Activity Chairperson, R&D at NID; conducted and organised design workshops at IITG, conferences in India and abroad. She also worked as a Visualiser with Integrated Design Services (IDS), NID for six months with Industrial projects' team in 2008 after her post-graduation.

In her 7 years, 4.5 months, 9 days of total teaching experience, she has guided a total of 46 student projects (graduation, post-graduation and semester-long design projects), 2014 - 2020. She has been invited for guest sessions at Dept. of Design, IIT Delhi; Textile Design, NID; Design dept. at SPA Bhopal. She has been a Visiting Faculty at IICD, Jaipur; VID, Pune and the University School of Design & Innovation (USDI), GGSIU University, New Delhi.

She has 29 paper publications in national and international conferences and journals from 2009 till date. She has been on the editorial boards for peer-reviewed, 'The International Journal of Visual Design' with The University of Illinois, USA and 'Cultural Syndrome' open access journal with Universitas Indraprasta PGRI, Indonesia. She also Mentored an Industry Team as a UMO.Design Task Force member for DesignXSocial Innovation Challenge 2020 and they received recognition in the 30 finalists Innovation projects selected.

She has been involved in Curriculum Design for New Course Developments at IIT Guwahati, NID Ahmedabad and the recent Scheme of Syllabus developments for Interaction Design [IxID] full B.Des programme at the University School of Design and Innovation (USDI), GGSIU University, East Campus, Delhi. She has also contributed for SEED Research Grant scheme development, research colloquium activity and organising invited talks at departmental & institutional levels. She looks forward to such future collaborations for Design Education and Research-led Education Developments.

Among her notable consultancy projects, she has designed visual identities (logos) for National Institute of Technology Sikkim (NITSKM), Assam; Coalition for Disaster Resilient Infrastructure (CDRI) for NDMA, New Delhi; University School of Design and Innovation (USDI) at East Delhi Campus of GGSIU University, Delhi. Her recent notable project has been to design the visual identity (logo) for 25th Year (Silver Jubilee Year) of celebration of GGSIU University: launched on 30th November 2022 and implemented for full 25th year of the University till 30th November 2023. Developed research-led guidelines for a DIC (MHRD) funded project in packaging design at IIT Guwahati. Her recent poster design on Gurmukhi Script received recognition as part of Poster Display Exhibition (theme: Indigenous Script Digitalization: 'Reinventing Lost Heritages in Digital Societies') during the international acclaimed event: Merajut Indonesia 2022 in collab with .id, UNESCO, STMM, KOMINFO.

She has recently worked in a project and have developed Design Thinking and Innovation course curriculum, tasks for Std. XI school children under National Education Policy (NEP), 2020.

Teaching-Learning Practice:

- **Graphic Design (intro & studio-based courses)**
- **Environmental Graphic Design / Way finding and Navigation Science**
- **Visual Identity and Branding**
- **Information Visualization**
- **Visual Culture, Visual Theory**
- **Design Elements**
- **Principles of Design**
- **Computer Graphics-2D**
- **Semiotics**
- **Field Research Methods**
- **Typography**

Team Teaching-Learnings areas:

- **Emerging Scenarios**
- **Indic Type Design**
- **Instructional Design Process**
- **Publication Design**
- **Portfolio Design**

Areas of design research and pedagogy:

Design Education, PBL methods, Practice-based Pedagogy, Blended Learning, Engagement Methods in Design Projects, Education Technologies, Learning Spaces, Environmental Graphic Design, Contemporary Graphic Design: Trends, Techniques & Reflective Practice, Safe Typography for Automotives, 3D Typography, Visual Semiotics and Brand Identity Design